

Multi-Modal Transportation Assessment and Development Strategy



January 6, 2014 – Joint Information Meeting
Town of Jackson & Teton County, Wyoming

Connect Our Consortium Counties

The Linx Regional Transportation Co-op is committed to improving mobility within cities and between consortium counties both to strengthen local economies and to connect our counties to the entire Greater Yellowstone region.

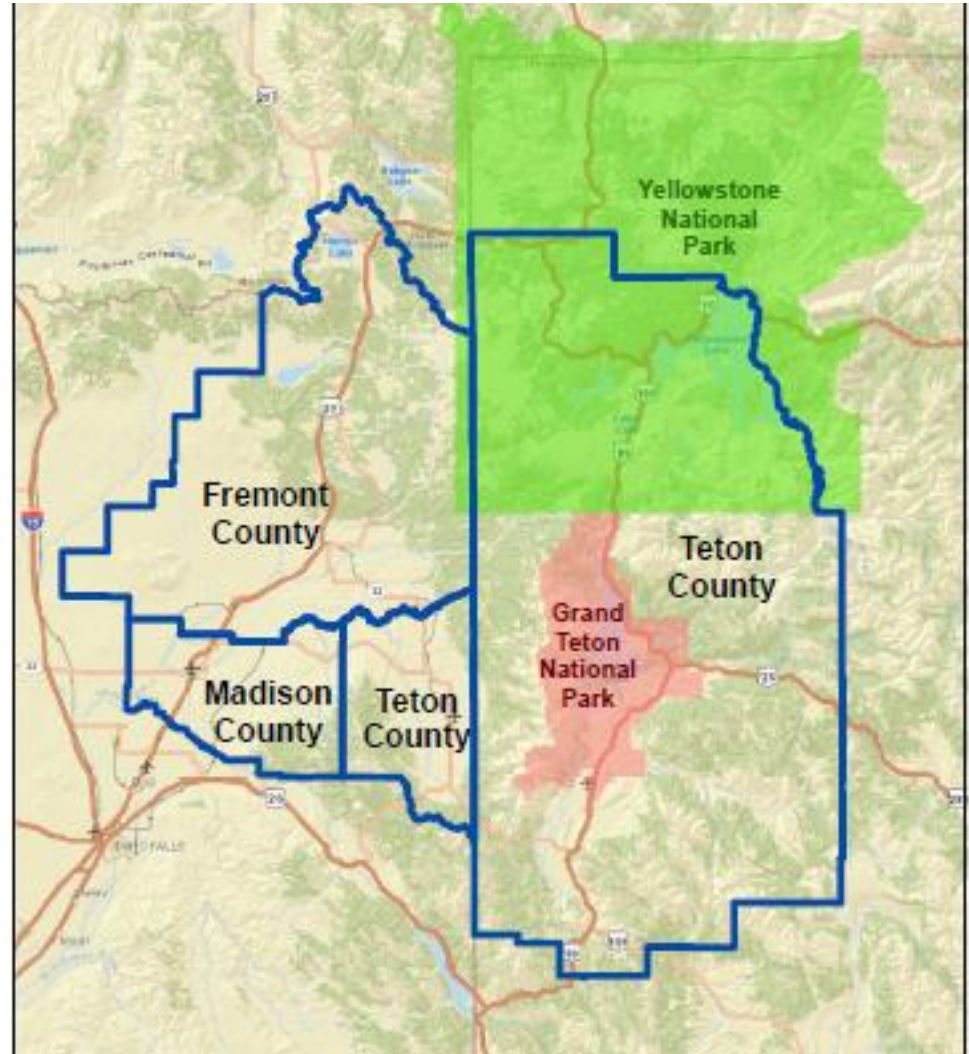


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- Region's Demographics & Destinations
- Region's Mobility Planning Resources
- An Interactive Mapping Tool on ArcGIS
- Four Initiatives to Develop for the RPSD
 - Regional Transportation System
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 - Collaborative Marketing of Multi-Modal Transportation
 - Energy-Efficient, Low-Emission Travel
- Summary of Recommendations & M2 Strategy

Initiative 1 – An Incremental Approach to Building Our Public Transit System

- Coordinate with ITP – Charlier & Associates
- Support START Bus infrastructure projects as region's most successful transit system
 - Michael Wackerly is now Linx Secretary
- Intercity Connections in All Directions
 - Salt Lake Express awarded Intercity Bus Funds in Idaho
 - Linx to apply for 5311 funds for 2015 Rexburg- Driggs- Jackson route with north-south connections through Fremont County and West Yellowstone



JACKSON

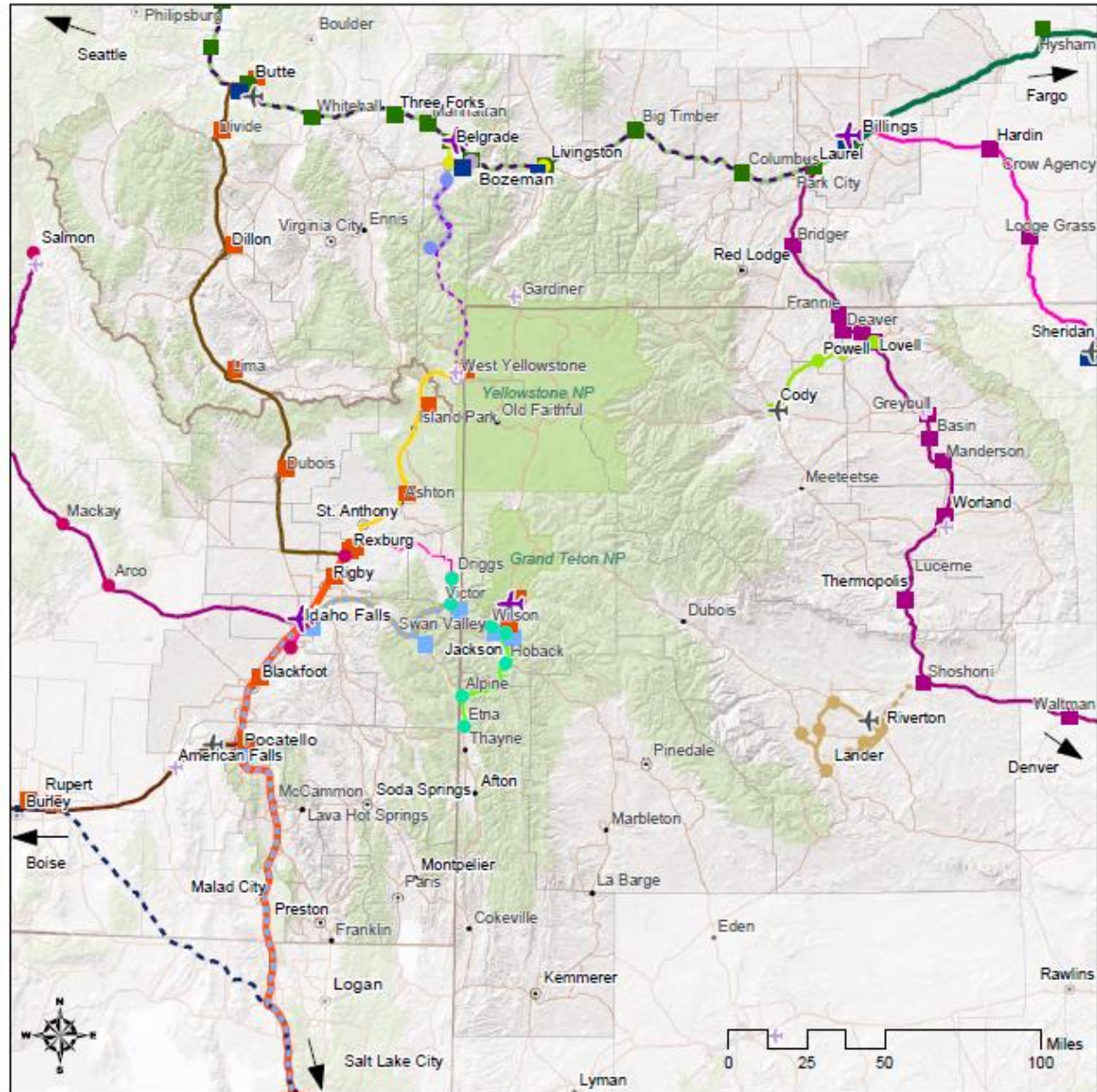
START

Public Transportation
SOUTHERN TETON AREA RAPID TRANSIT

START
Public Transportation

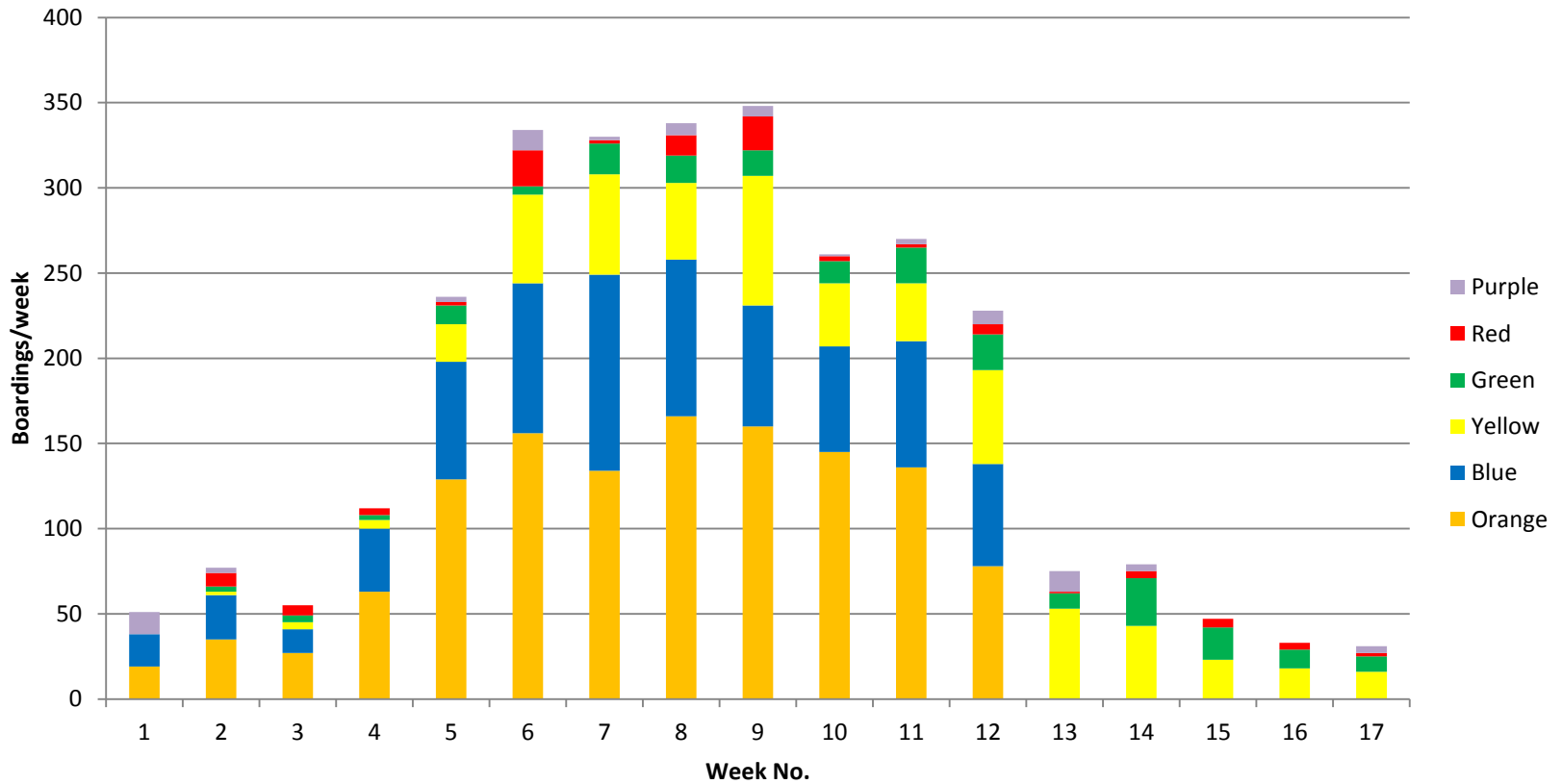
START

Eliminates Service Gaps



Total Ridership Peaked at 350/wk

2905 Boardings over 119 Days



2014 WYDOT Intercity Bus Grant

- Proposed Routes and Schedules – 116-day season
 - Five routes; 628 daily miles eligible for reimbursement
 - To win bid, Linx providers would need to have larger capacity ADA-compliant buses available
 - Tickets to be sold online by overall route, not by segment
- Budget Features
 - \$285,310 total project cost (w/o YNP employee service)
 - \$192,006 funding request
 - \$93,304 in required matching funds
 - 20 Gateway Partners @ \$2,500 = \$50,000
 - \$38,000 in special grants and contributions

Initiative 2 – An Integrated, Regional Recreational Trails Network

- Recommended “Complete Streets” policies
 - Joe Gilpin’s report for Jackson/Teton County
- Recreational Trails Inventory
 - Jackson Hole Community Pathways (incl. GRTE)
 - Town of Jackson Trails
 - National Forest and Park systems
- Priority multi-modal facilities and trail segments to fill gaps, connect system

Complete Streets Assessment

Town of Jackson - Recommendations

- Pass a Complete Streets Policy
- Fund/implement pedestrian improvements
- Complete Streets Action Plan – part of ITP?

Initiative 3 – Collaborative Marketing of Multi-Modal Transportation

- Marketing strategies for building regional awareness
- Ridership figures and projected demand; defining the rider “archetype”
- Plans to update “one-stop” online trip planning and ticketing systems available to public transit providers in three states

Toll-Free Help Line – 877-454-5469

Call types	1550	
General park and bus questions	722	47%
Schedule Questions	559	36%
Noted as employees	85	5%
RVers	34	2%
Hiker/Biker	58	4%
Airport questions or destinations	90	6%
ADA questions	2	0%

Initiative 4 – Partnership for Energy-Efficient, Low-Emission Travel

- Yellowstone-Teton Clean Energy Coalition (YTCEC) programs for expanding use of alternative fuels and electric/hybrid vehicles
- Regional incentives for carpooling, ride-sharing, wider use of “We-Cars”
- Idle-free policies; educational programs for commercial drivers and government fleets

Scenario Planning Tool & Next Steps

- Katie Wilson, ISU Master's Student, will orient you to project's Interactive Map
- Please review final draft of M2 Plan as chapters are posted week of January 6th
- Consider match commitment of 2015 funds for support of midday Rexburg-Jackson route
- Gateway Partner - \$2,500 commitment for Yellowstone Gateway Connections