

Western Greater Yellowstone Consortium Annual Summit

Indicators Project Update and Workshop

May 7, 2014



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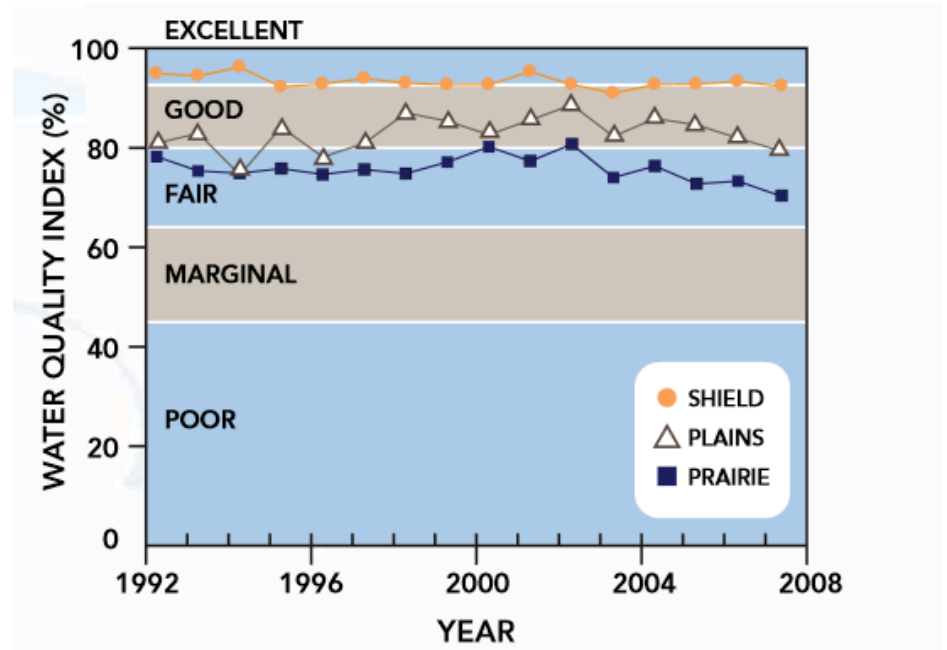
About the Indicators Project

- Two-year project to develop regional measures of quality of life, sustainability
- Researching what's being measured
- Asking what *should* be measured
- Select priority indicators for region to track



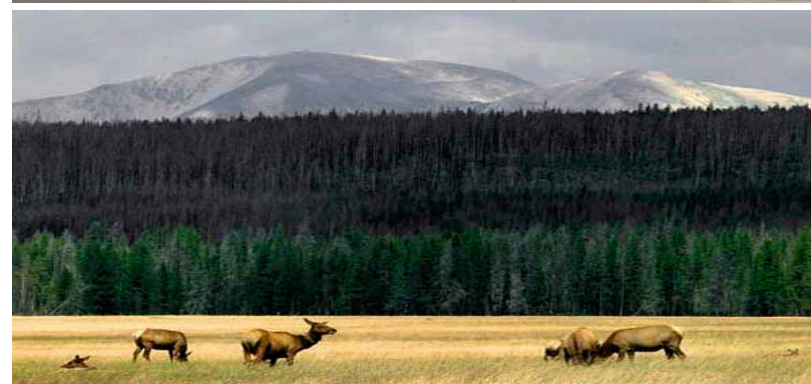
What are Indicators?

- Measurable “vital signs” to track health, prosperity, quality of life of the region (environment, economy, community) over time
- Effective Indicators:
 - Reveal and reflect challenges, values of region
 - Inspire action
 - Helps us learn, adapt



Why Do We Want Indicators?

- Help uncover what matters in the whole region
- Data to help determine if the region is moving toward or away from desired quality of life
- Can help inform plans in each County, ways to work together



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What Makes a Good Indicator?

- Is it **Relevant** to real trends and issues facing the region?
- Is it **Easy to Understand** so that people can relate to and connect with the issue?
- Is it **Reliable**, meaning we have sufficient data year-to-year and across the region to know real trends are happening?
- Is it tied to **Action** – can the region and its communities do something about the issue?
- Is it **Timely** – meaning it signals early trends on which action can be taken before it's too late?



Types of Indicators

Performance Indicators

- Measures tied to specific issues, trends in the region (e.g., housing, land use, wildlife, transportation)



System Indicators

- 2-3 key “vital signs” for the region



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Organizing Indicators: Greater Yellowstone Framework, HUD Livability Principles

- Land Use and Conservation
- Biodiversity
- Cultural and Historical Resources, Values
- Recreation Resources
- Built Environment
- Public Services and Infrastructure
- Transportation and Connectivity
- Community Vitality (Economy, Education, Health)



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What We've Done To Date

Collected
Potential
Indicator
Ideas from
Meetings

Reached
Out to Over
40
Stakeholder
Groups,
Agencies

Reviewed
Indicators
from Major
Plans,
Programs
from the
Region

Reviewed
Indicator
Ideas from
Other
Regional
Indicator
Programs
Nationwide

Begun
Filtering
Over 120
Indicator
Ideas



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What More We're Planning to Do

Participate in Regional Web, Paper Survey (May-June)

Collect, Process Feedback from Today's Workshop

Conclude Outreach to Other Stakeholders (June-July)

Develop Draft, Final Set of Indicators

Develop Reporting Process and Template



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Today's Work Session: We Need Your Feedback

- Four stations, two Framework topics per station
- Lists of potential indicators at each station, dots for voting, post-its and sheets for commenting
- Evaluation criteria for reference as you vote
- Facilitator available for questions
- Please visit at least two station(s) that match your expertise and interests
- We'll provide a 30-minute notice to switch stations

We Need Your Feedback: Four Action Items

- 1. Use dots to vote for up to 6 priority performance indicators at each station (green dots).*
- 2. Vote for one “key vital sign” indicator (blue dots).*
- 3. Give us suggestions on how best to measure indicators (post its, forms, posters).*
- 4. Tell us what’s missing.*



Station 1:

Land Use/Conservation
Transportation

Station 3:

Cultural/Historic
Recreation
Public Services
Infrastructure

Station 2:

Biodiversity
Built Environment

Station 4:

Community Health and
Vitality



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brendle **GROUP**

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970.207.0058 **P**

970.207.0059 **F**

212 W. Mulberry St.

Fort Collins, CO 80521

www.brendlegroup.com