



The Teton View Team Visits Oakland

*Transition to Implementation Leadership Academy
and
Jobs, Enterprise & Community Resilience*

October 20-24, 2014

Four counties, seven perspectives...



Sharing, brainstorming, creating anew...



Teton View Team

TEAM: FREEMONT

OCTOBER 2014

WHAT (We seek to...)	WHY (because...)	HOW (Our first steps are...)	WHO/WHEN
I. GOOD NEIGHBORS			
1. REGIONAL HOUSING REHAB	SKILLED/CRAFT - APP	CSI - ask a satellite local craftspeople - control the skills	RPSP - flush out
2. Job Skills Inventory	to tailor new tech school offerings to employer needs	Burning Glass	TVCBC / Fremont - each county?
II. PRODUCTIVE LANDSCAPES			
3. REC-TECH HUB of the ROCKIES	It fits our locale / outdoors focus	* Garage-Grow Gear	Tech Assistance
4. SLOW FOOD in the TETONS	Plenty water, good soil	* City Pass-offshoot	TVBC for region
III. VITAL CONNECTIONS			
5. RIDE SHOTGUN	We need transit/mobility options w/ central dispatch	Markets - restaurants - farmers mkt	Dick Gardner
6. CIRCUIT RIDERS	We need IT support for small towns we need to import talent	Spud cellar tours	



EQUITY: Just and fair inclusion in a society where all can reach their potential and prosper

- **Our urban counterparts are emphasizing/embedding equity in their plans**
- **Lessons on Equity**
 - The beginning is the end – be inclusive and diverse from the start in order to ensure that result in the end
 - The fate of our nation (and region) depends on what happens to those who have been or could be left behind in the wake of change
 - If democracy is anything for our nation to be proud of, it will depend on how embedded equity is going forward
 - Disengaged youth – the numbers are on the rise. How does our region compare in terms of high school drop-out rate, and resources for disengaged youth?
- **Equity Initiatives for our Region**
 - Create Equity Advisory Committee that includes seats for citizens & goals for inclusion (workforce hiring and development practices, for example)
 - Citizen Leadership Academy – capacity building for the future
 - Engage BYU-Idaho/E-Center students in researching equitable economic development

Impact HUB for Social Entrepreneurs





The New Economy

- **How the nature of work has changed and is continuing to change**
 - Jobs / skills pipelines
 - Educational (HS, post-HS) and industry training programs that directly feed participants into jobs
 - See: Thunder Valley CDC and their home construction & energy efficiency program
 - Apprenticeships and career ladders should be built in to job training programs
 - Curriculum is needed to develop the “soft skills” like networking
- **Collaborative work spaces**
 - The future is collaborative; create physical “space for collisions” and cross pollination of thoughts, ideas, best practices, etc.
 - Impact HUB – offices with co-working spaces and The Crucible – shared industrial arts space
- **“Good government and good policy are now inextricably linked to the digital...” (Code for America)**
 - Open Counter in Santa Cruz--an on-line, one stop business permit application
 - Human-Centered Design



Workforce Development

- Newworldofwork.org skills videos
- US Dept. of Labor will soon provide apprenticeship grants
- Potential grants from Northwest Area Foundation
- Burning Glass matches skills, people and jobs
- The HUD capacity builders are available to visit with us and our team
- "Small is big." How we do our work matters greatly
- **Development Without Displacement Breakout**
- We're faced with cultural, historical, political displacement. Need to communicate, listen, understand to gain buy-in

The Crucible – Industrial Arts/Fab-Lab



The Crucible – Industrial Arts/Fab-Lab





Connections

- Connect with/inspire these groups to view each as key players in implementation; focus on what each player can do:
 - Health Department
 - Elected officials
 - Rotary Clubs
 - “Filling in the Gaps” of Teton Valley group
 - Arts Councils



We Lead Regional Lives: 3 Initiatives

- “We are the DNA for a roadmap forward”
- “Equity is the superior growth model”
- Form a regional entity to implement plan - “a coalition of the willing”
- Find our “regional flavor”
- Resolve conflicts; weave networks; foster ownership

Resilient Communities

- Home and Neighborhood Rehabilitation
- Main Street/Downtown Revitalization
- Multi-Use Zones and Complete Streets
- Shared work spaces for arts, rec-tech, lone eagles
- Training/Apprenticeships – e.g. “Circuit Riders”

Productive Landscapes

- Local Foods and Grower-Market Networks
- Teton View(GY)Recreational Trail
- Financing for new lodging; small conference facilities
- Outfitter/Guide networks and service expansion
- Model Development Code applications

Vital Connections

- Mobility/Transit Enhancements e.g. “Ride Shotgun”
- Regional Recycling System
- Broadband Upgrades – wholesale fiber
- Model Development Code applications



Implementation

- **Implementation successes**
 - Celebrate successes already won – easy to identify across the regions
 - Measure future successes
 - Substantive, coordinated outcomes, engagement, collaborations
- **Prioritize**
 - Align with existing funding or funding becoming available
 - Set priorities with Consortium
 - Annual work plan
- **Coalition Building/support and buy-in for plan**
 - Focus 80% on solutions, 20% on plan
 - Frame it as building a coalition or alliance of the people in the region now
 - Look to responses from the “quality of life” questions for unity in values
 - “Big tent” to gather under, always keep doors open and invite others in
 - Regional Compact written in a way that opens doors
 - Implementation coalition can begin informally; become more formal later



Implementation – cont.

- **Funding**

- **Expand Engagement in the Plan**

- Make it known that investment in the plan is a good investment with long range implications
- Look to philanthropic organizations
- Seek small grants to help currently unengaged citizens to engage

- **Find a “home” for our plan**

- Look to Economic Development organizations or tools for regional planning (ECIPDA?)
- Find those organizations that share vision and can help enable the overall plan

- **Funding strategies for plan recommendations/initiatives**

- Seek new sources of funding
 - Educate broad array of funding entities on our plan’s priorities
 - Think outside the box
- Seek to amplify and continue existing funding
- Capital alignment – Create an acquisition fund for key property sites



Resources

- <http://sclearningnetwork.org/>
 - Registering for this website will give you access to the materials (archived webinars, video recordings of presentations, power points, tool kits, etc.) that have been developed over the past 3 – 4 years to support all Partnership for Sustainable Communities grant recipients.
 - In order to register indicate that you are part of the Fremont County, ID / Western Greater Yellowstone Consortium team. Within a day or so you should receive an e-mail with account information to log into the website.
- Northern Montana's "Vibrant Futures" plan, funded by the Northwest Area Foundation
- Ashland Oregon and planning work in VT
- NRDC's "Spark" initiative (yet to be announced)
- PolicyLink
 - National Equity Atlas available at <http://nationalequityatlas.org/>
- Envision Utah
- *The Solution Revolution* by William D. Eggers and Paul Macmillan
- Writings from June Holley
 - "Building Smart Communities through Network Weaving" <http://www.networkweaver.com/wp-content/uploads/2011/12/BuildingNetworks.pdf>
 - "Regional Flavor: The Creative Power of Communities", published in the Rural Research Report <http://www.networkweaver.com/wp-content/uploads/2011/12/HolleyRegFlavor.pdf>
 - "Entrepreneurship with a Regional Flavor", published by the Appalachian Center for Economic Networks <http://www.acenetworks.org/warehouse/Regional%20Flavor%20June.pdf>



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San Francisco Skyline from the Marriott

